

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/media/radio/audio-division](http://www.fcc.gov/media/radio/audio-division)

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October 29, 2019

John Kennedy, VP/TO  
Entercom License, LLC  
2400 Market Street, 4<sup>th</sup> Floor  
Philadelphia, PA 19103

Re: Entercom License, LLC (Entercom)  
WMC(AM), Memphis, TN  
Facility Identification Number: 19185  
Special Temporary Authority (STA)  
BESTA-20191028AAA

Dear Mr. Kennedy:

This is in reference to the request filed on October 28, 2019. Entercom requests a final extension of the STA granted on July 18, 2016, to continue operating with parameters at variance until a new updated license has been granted.<sup>1</sup> In support of the request, we note that Entercom stated it has filed the required FCC Form 302 application.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of STA is **HEREBY GRANTED**, and Entercom may continue to operate ND with a maximum of 5 kW (day) and 1.25 kW (night) using its licensed daytime antenna (or the auxiliary antenna specified below), or at night with DA

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<sup>1</sup> WMC(AM) is licensed for operation on 790 kHz with 5 kW day (ND) and night (DA).

parameters at variance (and reduced power if needed) to maintain monitor points within licensed limits:

Geographic coordinates	35° 10' 13" N, 89° 53' 12" W (NAD 1927)
Frequency	790 kHz
Hours of operation	Unlimited
Operating power	5 kW max (day), 1.25 kW max (night)
Antenna type	Existing tower
ASRN	1055952
Antenna efficiency	305.78 mV/m/kW/km

Entercom must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR 1.1310.

This authority expires on **April 28, 2020**.

Sincerely,



Joseph Szczesny, Engineer  
Audio Division  
Media Bureau

cc: Laura M. Berman, Esq., ECC (via email only)